

WAYS TO IMPROVE YOUR SOCIAL MEDIA CHECKLIST

DAILY:

1. Check your notifications
2. Reply to new comments and messages
3. React to brand mentions and tagged posts
4. Interact with top fans and influencers
5. Invite potential new followers

MONTHLY:

1. Plan out content, images and links
2. Schedule new posts
3. Track upcoming holidays
4. Monitor trending topics
5. Check out competitors
6. Monitor monthly stats and insights